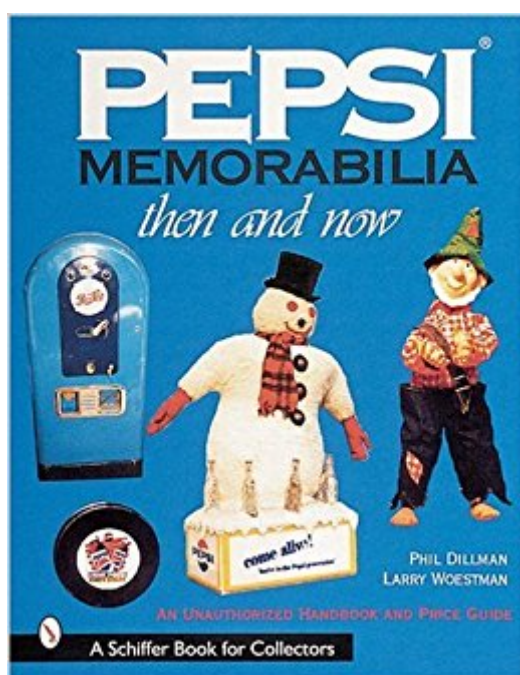


The book was found

# Pepsi Memorabilia: Then And Now: An Unauthorized Handbook And Price Guide (Schiffer Book For Collectors With Price Guide)



## Synopsis

Pepsi-Cola® marked its 100th anniversary in 1998 with much fanfare for the internationally known beverage! This book compiles a fabulous array of Pepsi-related collectibles, shown with a price guide. Items pictured include advertisements, bottles, jewelry, knives, signs, tablewares, toys, umbrellas, and watches. Also are items limited in production, test items, early products, and products internationally owned and distributed by Pepsico, Inc. such as Aspen, Jake's Diet Cola, Devil Shake, Tropic Surf, Skandi, Patio, Kas, Mirinda, Pepsi's H2OH! line, Teem, Josta, and, of course, Pepsi-Cola, Mountain Dew, Slice, Mug root beer, and much more. If you are a collector who thirsts for Pepsi collectibles or other soda advertising memorabilia, this book is for you!

## Book Information

Series: Schiffer Book for Collectors with Price Guide

Paperback: 144 pages

Publisher: Schiffer Publishing; Second edition (April 19, 2000)

Language: English

ISBN-10: 0764311050

ISBN-13: 978-0764311055

Product Dimensions: 8.5 x 0.5 x 11 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars 3 customer reviews

Best Sellers Rank: #2,587,819 in Books (See Top 100 in Books) #7 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Advertising > Pepsi-Cola #1564 in Books > Reference > Catalogs & Directories #3947 in Books > Science & Math > Agricultural Sciences > Food Science

## Customer Reviews

Co-authors Phillip Dillman and Larry Woestman are both avid collectors of Pepsi-related memorabilia. Together they formed the Chicago Connection chapter of the Pepsi-Cola Collectors Club in 1992, which provided them with a good research forum for this book.

This Pepsi price guide is an outstanding book. Lots of photos and current values. I really like the blue cover, it goes with Pepsi. Overall I rate this book 5 stars. This book is a few years old but still a valuable tool for the Pepsi collector or antique dealer. I am hoping the author comes out with a new one soon as there are not too many different Pepsi books out there. Thank you.

Unless your collection consists of Pepsi items mainly from the 1970's on, then this is the book for you. The title has ....then and now in it. This book has more now and not enough then. It was a total waste of money in my opinion.

This book has everything and it's a personnel collection. They have great items and are appropriately priced. I enjoy flipping through cuz it seems like I miss something. Fav collector book.

[Download to continue reading...](#)

Pepsi Memorabilia: Then and Now: An Unauthorized Handbook and Price Guide (Schiffer Book for Collectors with Price Guide) Collecting Pokemon: An Unauthorized Handbook and Price Guide (Schiffer Book for Collectors) Collectors Guide to TV Toys and Memorabilia (Collector's Guide to TV Toys & Memorabilia) Cultural Revolution Posters & Memorabilia (Schiffer Book for Collectors) Wade Miniatures: An Unauthorized Guide to Whimsies, Premiums, Villages, and Characters (Schiffer Book for Collectors) Commemorative Coca-Cola(r) Bottles: An Unauthorized Guide (Schiffer Book for Collectors) Jim Beam Figural Bottles: An Unauthorized Collector's Guide (Schiffer Book for Collectors) PYREXÂ®: The Unauthorized Collector's Guide (Schiffer Book for Collectors) The Best of Time Rolex Wristwatches: An Unauthorized History (Schiffer Book for Collectors) Washington, D.C., Then and Now: 69 Sites Photographed in the Past and Present (Then & Now Views) Phoenix Then and Now (Then & Now) Klaus-Dieter John: Hope in the Land of the Incas (Christian Heroes: Then & Now) (Christian Heroes Then and Now) Then and Now Bible Maps: Compare Bible Times with Modern Day - Overhead Transparencies (Then & Now Bible Maps at Your Fingertips) Beijing Then and Now (Then & Now Thunder Bay) Prague Then and Now (Then & Now Thunder Bay) Havana Then and Now (Then & Now) San Juan Then and Now (Then & Now Thunder Bay) Puerto Rico Then and Now (Then & Now Thunder Bay) Sydney Then and Now (Then & Now) New Orleans Then and Now (Then & Now)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)